

Privacy Statement

This applies to www.edwinamackinnon.studio, a website which acts as an online portfolio and art work sales for Edwina Mackinnon.

This privacy policy has been compiled to better serve those who are concerned with how their 'Personally Identifiable Information' is being used online. This is information that can be used on its own or with other information to identify, contact, or locate a single person, or to identify an individual in context.

Please read our privacy policy carefully to get a clear understanding of how I collect, use, protect or otherwise handle your Personally Identifiable Information in accordance with my website.

What personal information do I collect from the people that visit my website?

When ordering or commenting on my site, as appropriate, you may be asked to enter your name, email address, mailing address, credit card information or other details to help you with your experience.

When do I collect information?

I collect information from you when you register on our site, place an order, subscribe to a newsletter, browse the website or enter information on our site using a comment or contact form.

How do I use your information?

I may use the information we collect from you in the following ways:

- to personalise your experience and to allow me to deliver the type of content and product offerings in which you are most interested
- to improve my website in order to better serve you
- to allow me to better service you in responding to your customer service requests
- to quickly process your transactions
- to send periodic emails regarding your order or other products and services
- to follow up with them after correspondence (live chat, email or phone inquiries)
- visitor comments may be checked through an automated spam detection service.

How do I protect your information?

My website is scanned on a regular basis for security holes and known vulnerabilities in order to make your visit to my site as safe as possible.

Your personal information is contained behind secured networks and is only accessible by a limited number of

persons who have special access rights to such systems, and are required to keep the information confidential. In addition, all sensitive/credit information you supply is encrypted via Secure Socket Layer (SSL) technology.

How long do I keep your information?

If you leave a comment, the comment and its metadata are retained indefinitely. This is so I can recognise and approve any follow-up comments automatically. Customer purchase records are kept for a minimum of 6 years to comply with legal requirements.

What rights do you have over your data?

If you have an account on this site, or have left comments, you can request to receive an exported file of the personal data I hold about you, including any data you have provided to me. You can also request that I erase any personal data I hold about you. This does not include any data I am obliged to keep for administrative, legal, or security purposes.

Do I use 'cookies'?

Yes. Cookies are small files that a site or its service provider transfers to your computer's hard drive through your Web browser (if you allow) that enables the site's or service provider's systems to recognise your browser and capture and remember certain information. They are also used to help me understand your preferences based on previous or current site activity, which enables me to provide you with improved services. I also use cookies to help me compile aggregate data about site traffic and site interaction so that I can offer better site experiences and tools in the future.

While you visit my site, I'll track ~

- products you've viewed: we'll use this to, for example, show you products you've recently viewed
- location, IP address and browser type: we'll use this for purposes like estimating taxes and shipping
- shipping address: we'll ask you to enter this so we can, for instance, estimate shipping before you place an order, and send you the order!

I also use cookies to ~

- help remember and process the items in the shopping cart
- understand and save user's preferences for future visits.

You can choose to have your computer warn you each time a cookie is being sent, or you can choose to turn off all cookies. You do this through your browser settings.

Since every browser is a little different, look at your browser's Help Menu to learn the correct way to modify your cookies.

If you leave a comment on my site you may opt in to saving your name, email address and website in cookies. These are for your convenience so that you do not have to fill in your details again when you leave another comment. These cookies will last for one year.

If you visit my login page, I will set a temporary cookie to determine if your browser accepts cookies. This cookie contains no personal data and is discarded when you close your browser.

When you log in, I will also set up several cookies to save your login information and your screen display choices. Login cookies last for two days, and screen options cookies last for a year. If you select "Remember Me", your login will persist for two weeks. If you log out of your account, the login cookies will be removed.

If users disable cookies in their browser ~

If you turn cookies off it will turn off some of the features of the site.

Third~party disclosure

We do not sell, trade, or otherwise transfer to outside parties your Personally Identifiable Information.

Third~party links

Occasionally, we may include or offer third-party products or services on our website. These third-party sites have separate and independent privacy policies. We therefore have no responsibility or liability for the content and activities of these linked sites. Nonetheless, we seek to protect the integrity of our site and welcome any feedback about these sites.

Google

I use Google Analytics cookies to help me understand how visitors use the website. You can find out more about Google's terms by clicking this link 

Privacy Policy

My Privacy Policy link includes the word 'Privacy' and can easily be found at the bottom of every page of my website. You will be notified of any Privacy Policy changes.

You can change or review your personal information by emailing us at edwina.mackinnon@btinternet.com or using the update option at the bottom of every email.

Does our site allow third-party behavioural tracking?

It's also important to note that we allow third-party behavioural tracking (Facebook pixel).

We do not specifically market to children under the age of 13 years old.

I collect your email address in order to ~

- send information, respond to inquiries, and/or other requests or questions
- process orders and to send information and updates pertaining to orders
- send you additional information related to your product and/or service
- market to our mailing list or continue to send emails to our clients after the original transaction has occurred.

I agree to the following ~

- not use false or misleading subjects or email addresses
- identify the message as an advertisement in some reasonable way
- include the physical address of our business or site headquarters
- monitor third-party email marketing services for compliance, if one is used
- honor opt-out/unsubscribe requests quickly
- allow users to unsubscribe by using the link at the bottom of each email.

If at any time you would like to unsubscribe from receiving future emails, you can email me at edwina.mackinnon@btinternet.com

Or follow the instructions at the bottom of each email and I will promptly remove you from all correspondence.

Contacting me

If there are any questions regarding this Privacy Policy, you may contact me using the information below ~

www.edwinamackinnon.studio

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